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Young people turning lives and communities around through art

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Annual Report 2019
Financial information

2019 Income

- 36% Individual/ board contributions
- 38% Foundation grants
- 4% Government grants
- 9% Other income (events, product sales, interest)
- 13% Corporate/ organization contributions and matching gifts

Total income: $958,912

2019 Expenses

- 66% Program services
- 12% Fundraising
- 22% Management and general

Total expenses: $1,105,522

Program demographics and evaluation

440 youth served*

Age
- 8–12 = 24%
- 13–18 = 74%
- 19 = 2%

Gender
- Male = 50%
- Female = 46%
- Gender non-binary = 4%

Race
- Black or African American = 83%
- White = 4%
- Latino/Hispanic = 6%
- Multiracial = 7%

94% of young people in ART 180 increased their artistic expression
92% demonstrated a strong sense of self-identity
87% demonstrated increased critical thinking after participating in ART 180
92% demonstrated increased self-esteem
96% reported a sense of belonging/ connectedness with ART 180 programs
89% demonstrated positive relations with others

Income data
at or below 300% of federal poverty level = 90%
at 400% or above = 10%

*Demographic data based on responses received. Income levels self-reported according to federal poverty guidelines.

Note: A deficit of $147,315 is due to funding received in 2018 for Performing Statistics expenses incurred in 2019. Core programs showed $879,062 in income and $828,729 in expenses.

Total assets: $1,272,834 (at 12/31/19)

A copy of our 2019 audit will be available upon request after June 1, 2020.
Good things happened at ART 180 in 2019! In the spring, one of our teen leaders led a refurb of the Fan’s Paradise Park. A few months later, nine of these leaders graduated high school and headed off to college/work.

Youth in our program at the NRC submitted their podcast to NPR’s inaugural Student Podcast Challenge, receiving an honorable mention among 6,000 entries.

We participated in Venture Richmond’s Park[ing] Day and turned a parking space in front of Atlas into a parklet for a day. We won the “Best Vibe” award and an invitation to co-create a permanent parklet in 2020.

The year ended on a high, with the VMFA installation of Kehinde Wiley’s Rumors of War monument. Following this history-making moment, our teens made history with an invitation to the Governor’s Mansion to meet the Governor, First Lady, and Kehinde Wiley.

The biggest 2019 news was the spinoff of Performing Statistics, our program targeting juvenile justice reform. Over four years, partnering with Legal Aid Justice Center and later RISE for Youth, this program helped close a youth prison, change policies on school suspensions and expulsions, and advocate for alternatives to incarceration. Performing Statistics became a separate entity in July, while ART 180 continues to lead programs in detention facilities.

We worked in more than 14 locations across the area to engage with young people in a way that allows them to be seen and heard. With the help of talented local artists, we go into schools and community centers in semester-long, after-school arts programs to create free opportunities for young people to feel safe while exploring who they are and who they can be.

These programs culminate in a public celebration of the youth and their art at the end of each semester—Open Studio events at partner sites in December, and The Really BIG Show in June. This year we moved The Really BIG Show back home to Jackson Ward, merging this annual showcase with our monthly First Fridays openings and closing down the street for a block party (in the rain!).

**2019 Partners**

Bon Air Juvenile Correctional Center  
Boys & Girls Clubs of Metro Richmond at Martin Luther King Jr. Middle School  
Charterhouse School (at UMFS)  
Higher Achievement  
John Marshall High School (JCCE Program)  
Neighborhood Resource Center of Greater Fulton (NRC)  
Northstar Academy  
Richmond Juvenile Detention Center  
St. Andrew’s School  
Salvation Army Boys & Girls Club

**Communities In Schools of Richmond at:**  
Binford Middle School  
Boushall Middle School  
Fairfield Middle School  
Redd Elementary School

**NextUp RVA at:**  
Boushall Middle School  
Elkhardt-Thompson Middle School  
Lucille Brown Middle School

**ART 180 has offered a consistent source of growth and healing for our youth through creative expression. The staff are responsive to their needs and do a nice job of facilitating and celebrating individual needs in a group/community context. Our youth have been engaged and excited about making and sharing their art work.**

— Kelly Wright, Charterhouse School
Program spotlight

In the spring we added Elkhardt-Thompson Middle School to our lineup. We led programs at the original Elkhardt for seven years before that school closed and merged with Thompson, so this was a return of sorts for us. This time we joined up with the great staff at NextUp RVA.

Artists Raven McCarter and Maurice Singleton focused on collage making with the dynamic Cut, Copy, Paste: Assembling Identity program, and from day one we could tell it was going to be an exciting program. The young artists developed a tight-knit and supportive community, creating new friendships during the after-school setting. They produced cut-out shapes, self-portraits from craft paper, magazine collages, multimedia landscapes, and even tie-dyed T-shirts.

The program is amazing, it's how you can express how you feel. I had a great day and art is great to do with friends because they can help you with ideas. I love art because it involves drawing and lots of colors and I love them both.

— Diamond Walker, 6th grade

Additional new opportunities arose out of our engagement with Elkhardt-Thompson partners NextUp, Communities In School of Richmond, YMCA, and Principal Jacquelyn Murphy.

Our teen programs demonstrate to youth the essential ideas of art and creative expression and how to articulate that in ways that can influence the world around them. Through these programs, teens have the opportunity to creatively address real-world issues and concerns using the same processes and tools as the local artists who lead them in bringing their ideas to life.

Program spotlight

Longtime program leader Dr. Ram Bhagat created “Massive Resilience” to interrogate racism and oppression through a trauma sensitive arts integration project and invited our teen leaders to participate. The project stimulated creative thinking, transformed community perceptions, and provided youth with a creative process to interpret the root causes of racial conflict in America.

Teens learned about the role Richmond played in the trans-Atlantic slave trade, through historical media and by walking The Trail of Enslaved Africans, discussing community attitudes and perspectives before and during the curated tour. A potent blend of drumming, dance, and drama ensured that the teens interpreted and responded to the experience in deep, safe, and transformative ways, and peacemaking circles were held to unpack and process strong emotions. The individual art works they created were shown at Atlas and at the Black History Museum & Cultural Center.

The black history we are taught often focuses on our enslavement, but there was so much more than that.

— Sabiya Davis
Thank you to our 2019 donors! (continues on reverse)
ART 180 is a 501(c)(3) nonprofit organization and relies on your tax-deductible contributions. For more information, visit www.art180.org or call (804) 233-4180.