Program demographics and outcomes

Youth served*: 88% of young people in ART 180 increased their artistic expression.

83% demonstrated increased critical thinking after participating in ART 180.

89% demonstrated increased self-esteem.

96% reported a sense of belonging/connectedness with ART 180 programs.

92% demonstrated a strong sense of self-identity.

Age*: 8–12 = 16%, 13–18 = 82%, 19 = 2%

Gender*: Male = 42%, Female = 52%, Gender non-binary = 6%

Race*: Black /African American = 78%, White/Caucasian = 9%, Latino/Hispanic = 4%, Multiracial = 3%, Asian = 6%

Income data*: at or below 300% of federal poverty level = 94%, at 400% or above = 6%

*Demographic data based on responses received.

Financial information

A copy of our 2020 audit will be available upon request after June 1, 2021.

Total income: $934,245

Foundation grants: 28%

Program services: 62%

Individual contributions: 19%

Fundraising: 6%

Other income (events, product sales, interest): 16%

Government grants: 19%

Management and general: 10%

Corporate/organization contributions: 2%

Matching gifts: 8%
Financial information

**2020 Income**

- 28% Foundation grants
- 16% Government grants
- 6% Other income (events, product sales, interest)

**38% Individual contributions (including board)**

**10% Corporate/organization contributions**

**2% Matching gifts**

Total income: $934,245

**2020 Expenses**

- 62% Program services
- 19% Fundraising

**19% Management and general**

Total expenses: $763,852

Total assets: $899,305

A copy of our 2020 audit will be available upon request after June 1, 2021.
Program demographics and outcomes

376 youth served*

Age*
8–12 = 16%
13–18 = 82%
19 = 2%

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Male = 42%
Female = 52%
Gender non-binary = 6%

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In 2020, ART 180 adapted and ultimately thrived during a time of unprecedented challenge. We ended the year feeling energized, recommitting to our mission, and leaning into our values of young people, creative expression, communication, compassion, community, and (most appropriately) change.

Our community and Atlas programs began with a focus on ceramics for a March exhibition that was part of NCECA’s (National Council on Education for the Ceramic Arts) annual conference. The conference was ultimately cancelled, but after installing our young people’s work in our gallery we pushed forward with our first foray into the explicitly digital with a virtual gallery tour (still available to watch on our IGTV!).

All in-person programs ceased mid-March and the ART 180 leadership and programs staff came together to plan our shift to virtual programming, re-launching programs in April.

With the move to virtual, we have successfully found ways of engaging online that mirror the unique mentorship and creative youth development opportunities provided by our in-person programs.

Participants from our multimedia Characters in Action program at Elkhardt-Thompson Middle School strike a pose!
One of the most surprising changes we noticed is with those softly spoken youth that would participate in our on-site sessions only from the corner of the room or through the lines of the pencil. In these new spaces these seemingly quiet youth have taken ownership in the program and from home, becoming the leaders we always knew they could be. One young person at Binford Middle School program blossomed from her home space, and her mother even reflected on the positive change. This youth helped direct group conversations and fully engaged in the icebreakers, reflections, and projects.

**2020 Partners**

Autism Society of Central Virginia  
Binford Middle School  
Bon Air Juvenile Correctional Center  
Boys & Girls Clubs of Metro Richmond  
Charterhouse School (UMFS)  
Communities In Schools of Richmond  
Elkhardt-Thompson Middle School  
Fairfield Middle School  
Lucille Brown Middle School  
Martin Luther King Jr. Middle School  
Neighborhood Resource Center of Greater Fulton (NRC)  
NextUp RVA  
Northstar Academy  
Peter Paul Development Center  
Redd Elementary School  
Richmond Juvenile Detention Center  
The Salvation Army Boys & Girls Club  
St. Andrews School

In 2020, we led 45 programs for youth  
We contracted 70 teaching artists

*The best part was* talking online and being able to see people so that I didn’t feel lonely. I missed seeing people in person.

— Ellie Irwin, participant, Binford Middle School
2020 Highlights

· Initiatives of Change partnered with ART 180 for the workshop WE WEAR THE MASK, exploring themes of social identity and personal expression in celebration of the life and legacy of Martin Luther King Jr. as part of January’s National Day of Racial Healing.

· The Atlas teen poetry program led by current Richmond poet laureate Roscoe Burnems was featured in VPM’s series The Art Scene.

· We picked up a new community partner and offered multiple programs with the Autism Society of Central Virginia.

· Our board created a Racial Equity Task Force composed of staff and board members, with monthly planning sessions facilitated by Virginia Center for Inclusive Communities.

· We launched a new website designed by a team of VCU Brandcenter students through their Carriage House agency.

· Reynolds Gallery organized our first art auction, which shifted to online and raised more than $21,000, $1,100 of which went to a book scholarship for graduating seniors.

· Two of our teen leaders launched their own podcast called The Hard Pill, which inspired a new Atlas teen podcasting program and the establishment of our youth media center.
Open Studios, our annual showcase of the young people and artwork created in our community programs, transformed to accommodate a virtual space. The event is now a recurring virtual art workshop series pairing ART 180 teaching artists with musicians to lead families in exercises to express themselves artistically and connect with others across the community. The first virtual Open Studio was held in December and attended by 45 families.

*I've had a couple students randomly, in passing, express how much they love the program and making art with us. One participant asked to share their drawing and at the bottom they had written “I love you art teacher.” They often come to class with art that they've worked on in their own time that they'd like to share. This is an amazing, creative group of young people.*

— Nadd Harvin, Teaching Artist
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Young people turning lives and communities around through art

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804.233.4180
www.art180.org

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